
LINDA'S GIRLS

ANNUAL FUNDRAISING & SPONSORSHIP PACKET



Friends of Linda's Girls Campaign

◆ ANNUAL GOAL: \$3,000 ◆

Together, *We Can* Fund Her *Future.*

About Linda's Girls

The founder, the organization, and the legacy behind the mission



ABOUT SHELLEY

Shelley Hennessy

Shelley Hennessy is the Founder and President of Linda's Girls. She created the organization in honor of her mother, Linda, whose love, strength, and encouragement continue to guide its mission. Shelley's vision is to help young women aging out of foster care prepare for confident, independent futures through practical support and trusted relationships.

About the Organization

Linda's Girls is a developing nonprofit initiative supporting young women aging out of foster care. The organization plans to provide education support, career readiness, life-skills training, mentorship, and basic-needs assistance so participants can move toward stability and independence.

The Friends of Linda's Girls Campaign creates an annual circle of support that individuals, families, churches, businesses, and community partners can renew each year. The initial \$3,000 goal will help establish a reliable foundation for programs and outreach.

OUR MISSION

Empower young women with the tools, guidance, and support needed to build stable, successful futures.

PROGRAM FOCUS

Education | Career Readiness
Life Skills | Mentorship
Basic Needs Assistance

A LEGACY OF LOVE TRANSFORMED INTO OPPORTUNITY

Linda's love and strength continue through every young woman the organization serves.

A Letter to a Potential Sponsor

From Shelley Hennessy, Founder & President

Together, we can fund her future.

An invitation to become a Friend of Linda's Girls



Dear Potential Sponsor,

Thank you for taking the time to learn about Linda's Girls. I created this organization to honor my mother, Linda, whose love, strength, and determination continue to inspire me. I want young women aging out of foster care to know they are seen, supported, and capable of building stable, successful lives.

Your annual sponsorship will help us provide practical support in education, career readiness, life skills, mentorship, and basic needs. By becoming a Friend of Linda's Girls, you can help turn my mother's legacy into meaningful opportunities for the next generation.

Every contribution brings us closer to our annual \$3,000 goal and helps establish a dependable foundation that can grow year after year. Thank you for considering a partnership with Linda's Girls.

With gratitude,
Shelley Hennessy
Founder & President

BECOME A FRIEND OF LINDA'S GIRLS

info@lindasgirls.org | www.lindasgirls.org

Friends of Linda's Girls

Annual Campaign Overview

ANNUAL CAMPAIGN GOAL

\$3,000

Linda's Girls is being developed to empower young women aging out of foster care through education support, career readiness, life-skills training, mentorship, and basic-needs assistance.

The Friends of Linda's Girls Campaign invites individuals, families, businesses, and community partners to make one annual sponsorship commitment. The campaign is designed to be simple, achievable, and repeatable every year.

Why This Campaign Works



Achievable

A focused \$3,000 goal gives the organization a practical first target and a clear message for prospective sponsors.



Repeatable

The same four sponsorship tiers can be renewed each year, with the annual goal adjusted as programs grow.



Community-Based

Friends, families, small businesses, churches, and community partners can participate at a comfortable level.

Campaign Message

Together, annual sponsors can help Linda's Girls build a dependable foundation for young women preparing for confident, independent futures.

Annual Sponsorship Levels

Four ways to become a Friend of Linda's Girls

Each level represents one annual commitment and may be renewed each campaign year.

Friend

\$100 / year

Best for: individuals, families, and first-time supporters

May help support: supplies, tutoring materials, transportation assistance, or basic program needs

Recognition: thank-you acknowledgment and annual supporter listing

Future Builder

\$250 / year

Best for: professionals, churches, and small businesses

May help support: resume support, interview preparation, career-readiness activities, or educational resources

Recognition: Friend benefits plus digital certificate and website recognition

Empowerment Champion

\$500 / year

Best for: businesses and community organizations

May help support: mentorship, life-skills workshops, career programming, or participant support

Recognition: prominent website and annual-materials recognition

Legacy Partner

\$1,000 / year

Best for: anchor sponsors and mission-aligned partners

May help support: a meaningful share of the annual campaign and flexible high-priority program needs

Recognition: featured sponsor placement and an annual impact briefing

Flexible Sponsorship

Sponsors may select a listed level or request a custom annual amount. Final recognition benefits should be confirmed by Shelley before public distribution.

A Simple Path to \$3,000

Recommended sponsor mix and annual campaign rhythm

Recommended Sponsor Mix

This is one practical combination. Any mix of sponsorship levels may be used.

Sponsor Level	Number	Annual Gift	Subtotal
Friends	5	\$100	\$500
Future Builders	4	\$250	\$1,000
Empowerment Champion	1	\$500	\$500
Legacy Partner	1	\$1,000	\$1,000
TOTAL	11 sponsors		\$3,000

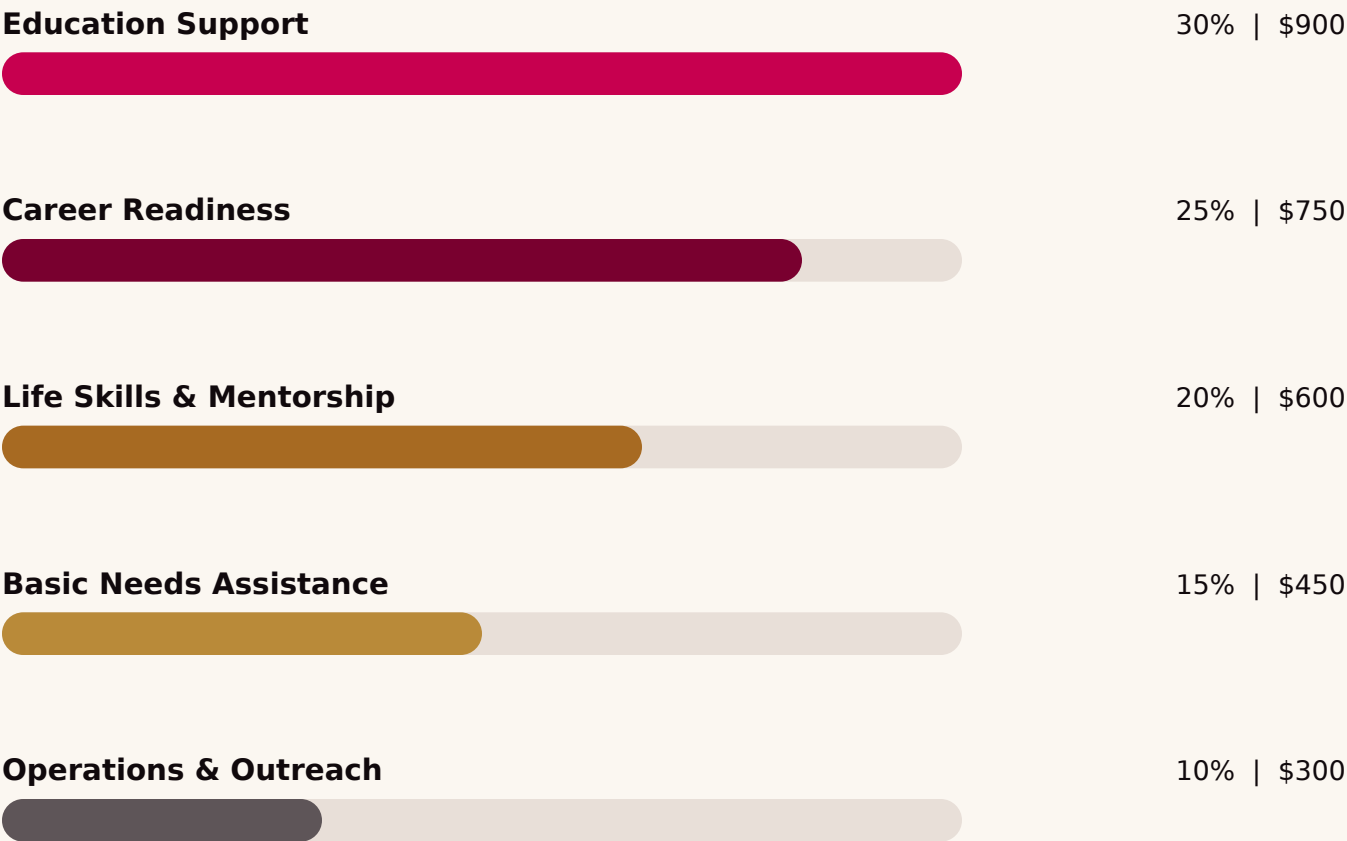
Suggested Annual Campaign Cycle

- **JANUARY** Confirm goal, benefits, payment method, and sponsor list.
- **FEBRUARY-MAY** Launch the campaign and make personal sponsorship requests.
- **JUNE-AUGUST** Follow up, share progress, and invite community partners.
- **SEPTEMBER-OCTOBER** Complete a final campaign push and close the annual goal.
- **NOVEMBER** Thank sponsors and share a brief impact update.
- **DECEMBER** Review results and prepare renewals for the next year.

Proposed Use of Funds

A starting annual allocation for Shelley's review

The following draft budget shows how a \$3,000 campaign could support the mission.



100% OF THE DRAFT ANNUAL GOAL

\$3,000

Proposed program and operating support

For Shelley's Review

This allocation is a planning example, not a restricted budget. Final percentages should reflect actual program priorities, board approval, donor restrictions, and the organization's confirmed operating plan.

Annual Sponsor Commitment

Draft response page - campaign year: _____

Thank you for considering an annual commitment to the Friends of Linda's Girls Campaign.

Sponsor / Organization Name _____

Contact Person _____

Phone (optional) _____

Email _____

Website (optional) _____

Select an Annual Sponsorship Level

☐ Friend - \$100

☐ Future Builder - \$250

☐ Empowerment Champion - \$500

☐ Legacy Partner - \$1,000

☐ Custom annual amount: \$ _____

Recognition Preference

☐ List sponsor as: _____

☐ Please keep this sponsorship anonymous

Authorized Signature _____

Date _____

NEXT STEPS

1. Email this completed page to info@lindasgirls.org.
2. Linda's Girls will confirm payment and acknowledgment instructions.

DRAFT REVIEW NOTE

Before public distribution, confirm the payment method, sponsorship benefits, legal nonprofit name, and tax-deductibility language. Do not promise a charitable deduction until tax-exempt status is confirmed.

LINDA'S GIRLS



In Loving Honor of
Linda

Her love. Her strength. Her legacy.

CONTACT US



info@lindasgirls.org



www.lindasgirls.org